



VICTORIA SLAY | GRAPHIC DESIGNER

LIVE MODERN



A. Industrial Light Fixture \$299

This light fixture makes any room look interesting! Industrial with a modern twist. The gigantic bulbs make any room look luminous.

B. Winston Desk Chair \$150

This chair is sure to make an impression and become the focal point in your office or home office. A mid-back office chair offers support to the mid-to-upper back region.

C. Edgar Coffee Table \$500

Blending retro and modern design elements, this attractive coffee table makes a big impression in any space. Features hairpin metal legs in a gunmetal gray finish.

D. Wormley Sofa \$1,000

This modern classic sofa gives the appeal of informality and relaxation. The backrest and arms are appropriately scaled to give excellent back support without appearing oversized and heavy, while the down-filled back cushions conform to give superb comfort.



REST EASY

A. Isabel Lamp \$99

Illuminate your living space in this brushed steel floor lamp design. This contemporary floor lamp design offers both stylish form and function for your living space. Comes in a brushed steel finish and features a frosted front.

C. Minka Throw \$299

Marc Jacobs limited edition. Made from soft, mink fur humanely raised from the Andes mountains. This is a great accent piece as well as a functional blanket. Perfect for you or as a gift for someone!

B. Kenneth Bed \$3,000

Sleep in comfort with this memory foam bed. Great for people with back problems. This bed gives you comfort, but still has that modern feel. This is a fine example of skilled artisan handwork and sophisticated design.

D. Gloria Drapery \$50

These light-style curtains are great for letting in natural light, and to have your privacy. Adds freshness and a finishing touch to any decor setting. More colors are available.



E. Portera Dresser \$2,000

With ample storage space in its 8 locking drawers, this dresser is a great way to keep your belongings organized. The do-it-yourself design offers a modern, sleek look that brings a new twist to your bedroom.

OKTO
BER
FEST



ROTIS

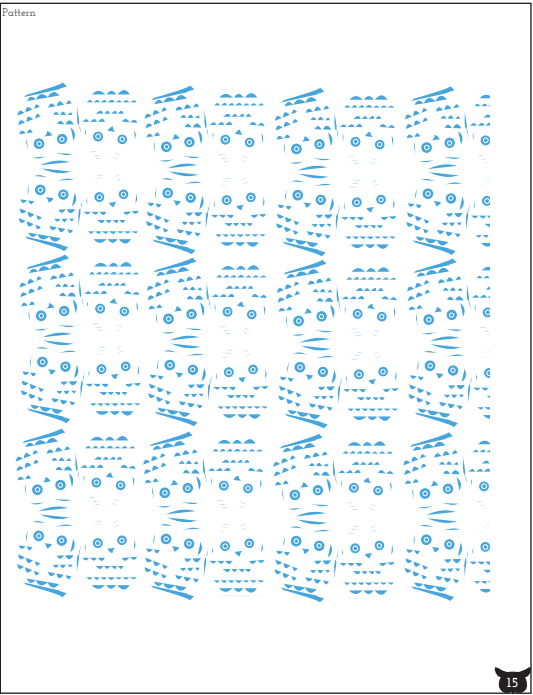
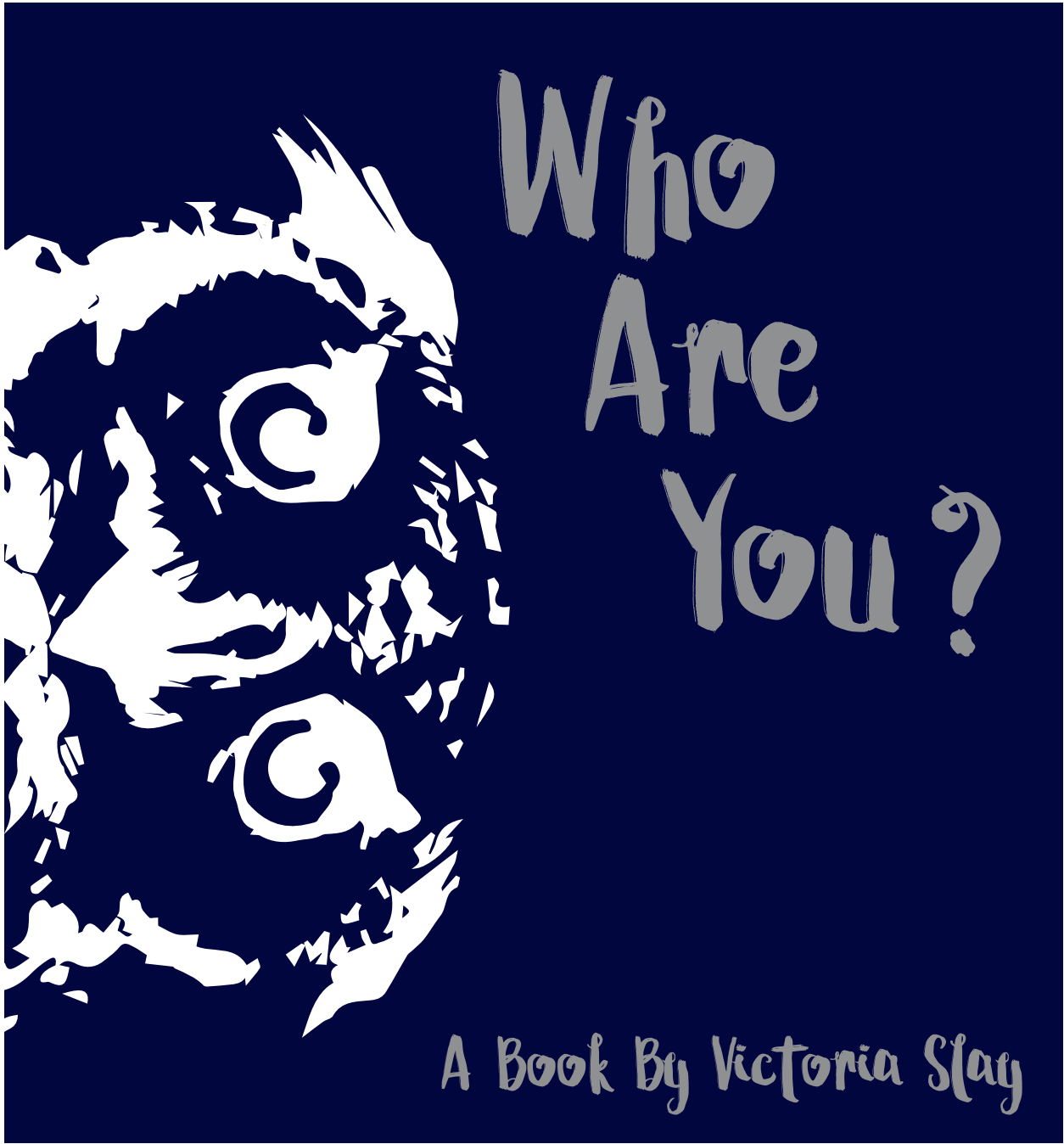
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Rotis was designed by Otl Aicher in 1988. This typeface was created at Druckhaus Maack for Agfa in Germany. The classification of this typeface is known as transitional lineale as well as a humanist sans serif. Rotis was published by Adobe and released by Monotype. Rotis is seen in corporate design, books, street signs, magazines, newspapers, etc. Aicher based this font on the idea of having a universal font family. There are four different styles of Rotis: **sans serif**, **serif**, **semi sans serif**, and **semi serif**. The name of the font was meant to be lowercase because Aicher believed that capital letters were oppressive.

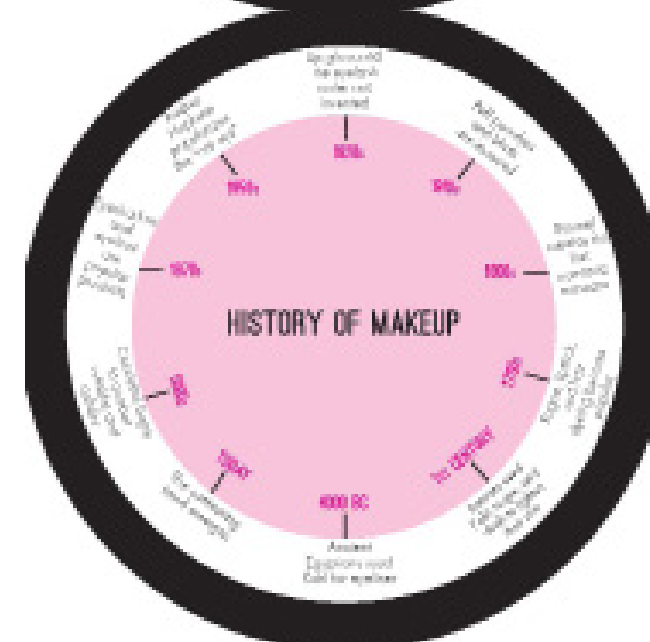
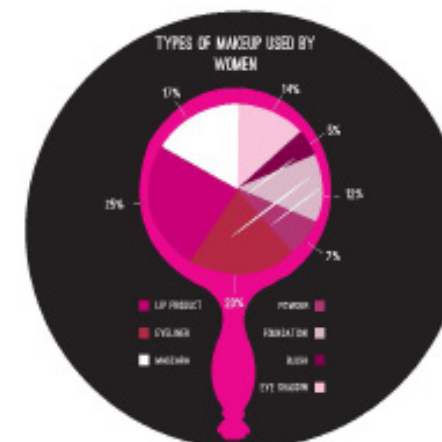
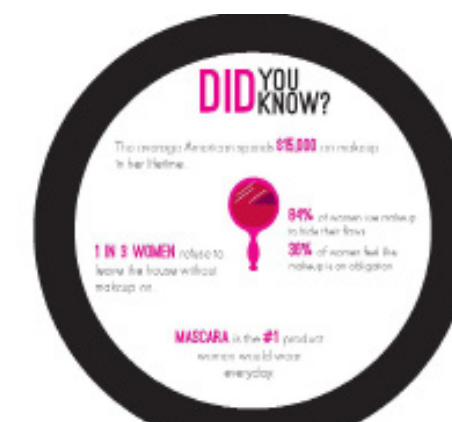
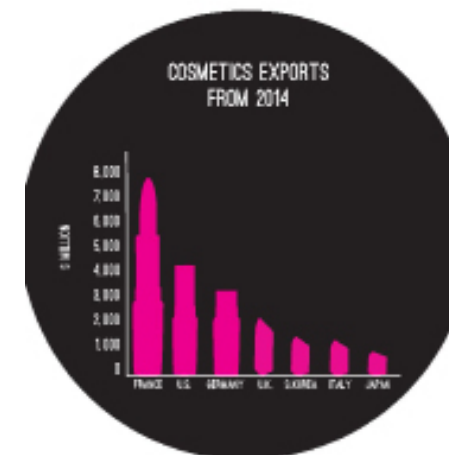
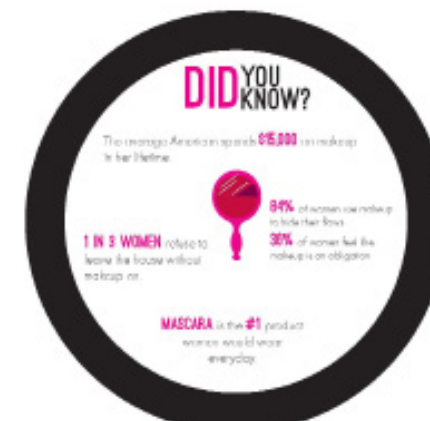
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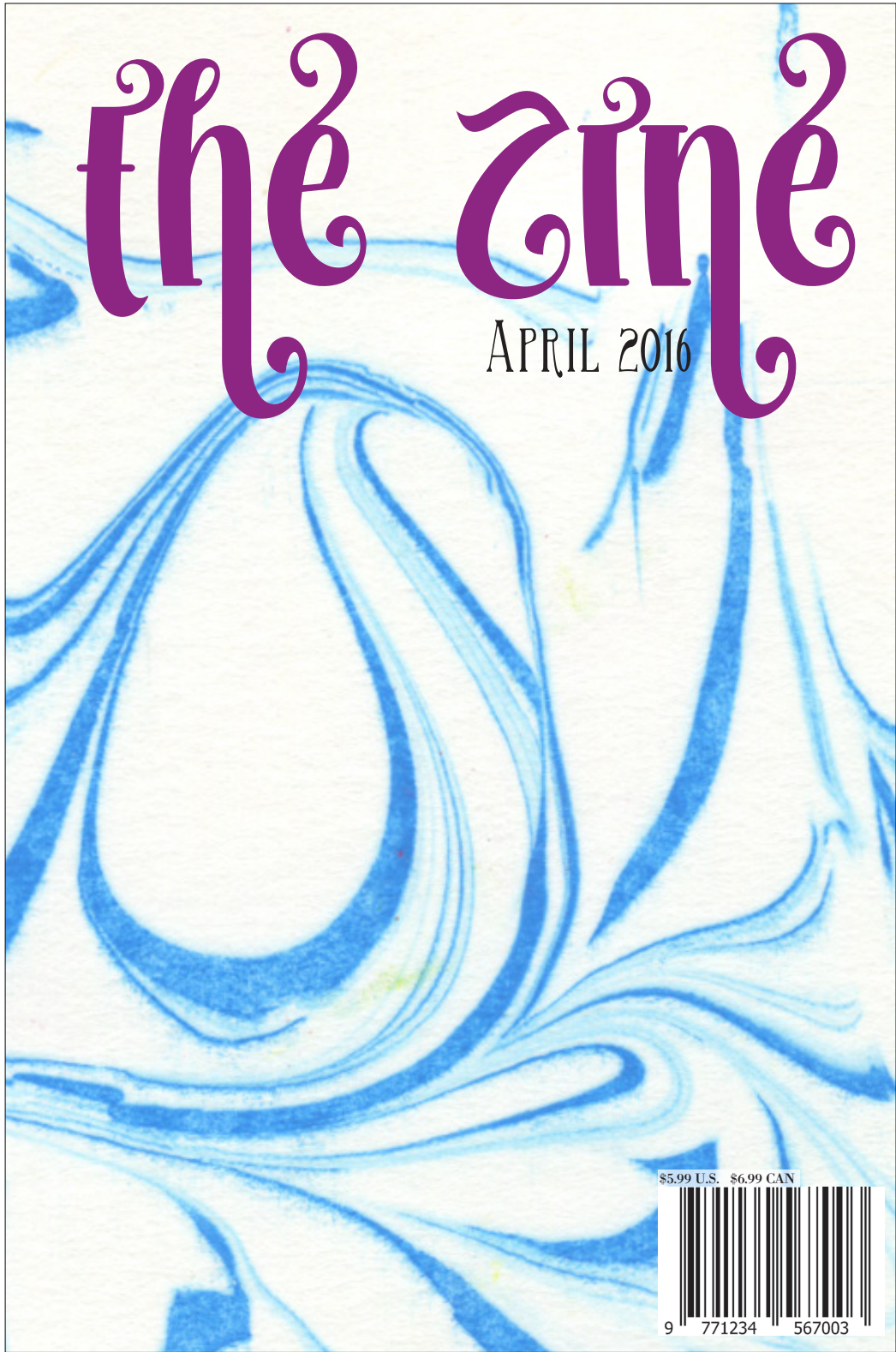
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COSMETICS AESTHETICS





THE ZINE - 1960S ERA BASED MAGAZINE

2016



The zine

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ISSUE 1

Florence Welch



By Katy Crow*

In 2011, Welch told Rolling Stone her songs deal with a “very feminine problem of wanting to be perfect, and yet feeling guilty all the time because you never achieve everything that you’re trying to do.” When she hears the quote read to her now, she laughs and remarks, “Wow, that’s quite succinct of me.” Then she pauses and considers her journey.

When she thinks of Florence and the Machine’s 2009 debut, Lungs, she uses words like “feral” and “imperfect,” and remarks that she felt frightened that people would now see that side of her. With Ceremonials two years later, she wanted to “create a wall” to protect herself and her followers from her raw side. “I was getting so famous,” she says. “You want to shield yourself, to be un-human.” If you’re not human, she thought at the time, you cannot be hurt. These days, Welch recognizes the power of allowing herself to feel sad.

“It really was so humbling to heartbroken and face yourself and your own demons, to realize your own part in things,” she says. “It made me more accepting of the human side of me that I had been trying to escape. I feel less of a need to be perfect, and it’s kind of really fucking liberating.”

In addition to her songs and her concerts, Welch has found another way to free herself. Since announcing the new album in February, Florence and the Machine have been putting out dramatic music videos for the LP’s songs to comprise a cycle they’re calling “The Odyssey.” So far, they’ve released six chapters, but one that stands out to Welch is the first they released, the Vincent Haycock-directed “What Kind of Man” clip, which shows the singer in various states of distress in a relationship. She quibbles with a lover in a car, stares in discomfort at

him in a room (after a symbolic scene in which she comes up from under water in a tub), makes love to him, faces off with a room full of aggressive men and survives a terrifying car wreck. It’s a metaphor for everything she lived through to make the record, and even acting in the clip took a toll on her.

“I’d be quite shaken up after each day,” she says of making the video. “At the very end, I felt so empowered by the whole thing. I felt the experience stripped me down. It was empowering to just be angry and naked.”

The only thing she feels guilty about, with regard to the clip, came after it was finished and she decided to show it to her little sister. When its especially vivid car-crash scene tumbled across the screen, the sibling dangled the laptop shut and burst into tears. “She’s like, ‘Why the fuck didn’t you tell me that was going to happen?’” Welch recalls. “I thought, ‘Oh, my God. I am so sorry. I wasn’t thinking.’ ‘Cause it is harrowing. But when I talked about the video with Vince, and told him everything that happened leading up to the album, I realized, it was like a fucking car crash. The way I crawled out of that car at the end was like how I crawled into Markus’ studio.”



Inky & Frankie

floral infused soaps

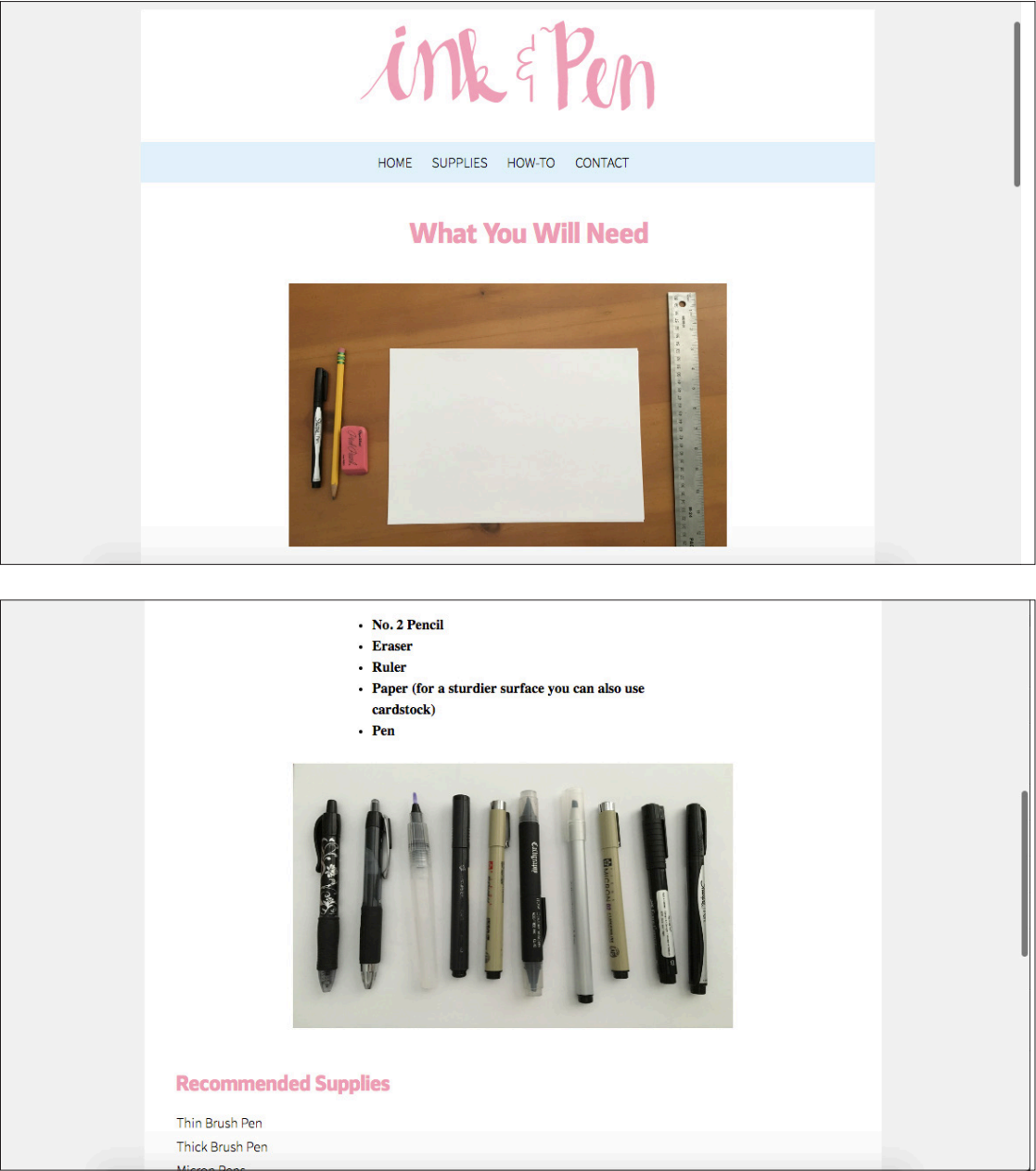


SOAP PACKAGING

2016



HOBBY WEBSITE ON HAND-LETTERING
2016



300px x 300px



120px x 300px



336px x 140px



468px x 30px



125px x 62.5px





HOME

Photographs by Victoria Slay

NOVEMBER 8 - JANUARY 6, 2017

OPENING RECEPTION
November 8 at 7:30PM

NEW ORLEANS MUSEUM OF ART
One Collins C. Diboll Circle, City Park
New Orleans, LA 70124

TEL: (504) 658 - 4100



HOME - ART EXHIBITION BRANDING (POLE BANNERS AND POSTCARD)
2016

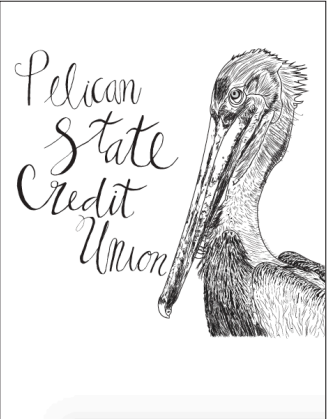
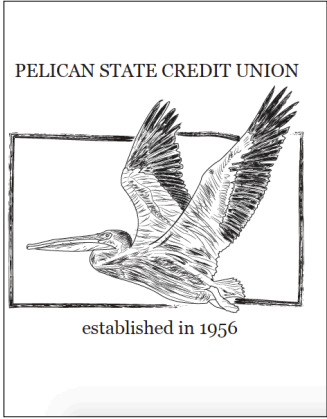


Artist's Statement

Home is a depiction of a number of things to me. Home causes anxiety and movement. It causes anxiety because I did not have the best home life. It causes movement because I have moved around a lot, and I am constantly being uprooted from my home. Home gives me a sense of nostalgia. Home can be nostalgic to me because of all of the places I have lived give me a number of good memories as well as a lot of bad memories. Home is also a comfort to me. Home can be comforting because my boyfriend is what I consider my home. We have been together for six wonderful years, and I am so grateful for him. He makes me feel like I am at home because he takes away the anxiety of my home life. He gives me a safe place to feel at ease and at peace. I hope the readers of this book find a way to relate to this as much as I have. I enjoyed taking these emotional-filled photographs. I used natural lighting, which is my favorite, to capture the natural beauty of my subjects and of home. Even though the images look serene, they definitely make you question what is really going on, or what the model is thinking and feeling.




T-shirt Designs



Snapchat Filters



Lemonade Event Flyer



Louisiana Lemonade Menu
Enjoy a Sweet Treat on Pelican!

Fresh Squeezed Lemonade or Limeade


- Small (16 oz.)
- Large (32 oz.)

SneauxBalls (16 oz.)

- Strawberry
- Grape
- Bubble Gum
- Ice Cream
- Cherry
- Green Apple

Frozen Lemonade or Limeade

- Small (16 oz.)
- Large (32 oz.)



*No purchase necessary. Pelican State CU membership NOT required. Ticket is needed to claim one treat per person from the Lemonade Box. Tickets will be available at the Pelican table from 1:30 pm - 3:30 pm on Tuesday, April 18, 2017. You must present to receive free treat.

Thank you for stopping by for a sweet treat from Pelican State CU!

FREE T-SHIRT!



- Open a New Account
- Open a Checking Account
- Or Apply for a New Loan

TODAY ONLY!
1:30 pm - 3:30 pm

*Pelican State CU membership required. One free T-shirt per member. You must open a new membership, open a new checking account or apply for a loan or "line of credit" card today, Tuesday, April 18, 2017, from the hours of 1:30 pm - 3:30 pm with a Pelican employee to receive free T-shirt. Offer only valid today. T-shirts available while supplies last. T-shirt shown on this coupon may be substituted for a different color.

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Please Join Me in Congratulating

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on his or her new role as
Job
at
Location!

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Pelican State Credit Union
March 16 at 1:35pm · 🌟

Our Prairieville branch is NOW OPEN and ready to help you with your banking needs! Say hello to Ta'Kietha, your Prairieville Branch Specialist. She's worked at Pelican for 8 years, and she's happy to call Prairieville home.

"I have lived in Ascension for nearly 5 years and have been patiently waiting for Pelican to open a branch close to home. I'm enjoying ever minute in my new home away from home."



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5 1 Comment

Like Comment Share

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"I love Ascension Parish—this is my home. I'm excited to be helping our members in Prairieville."



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Goal Thermometer



INTERNSHIP WORK

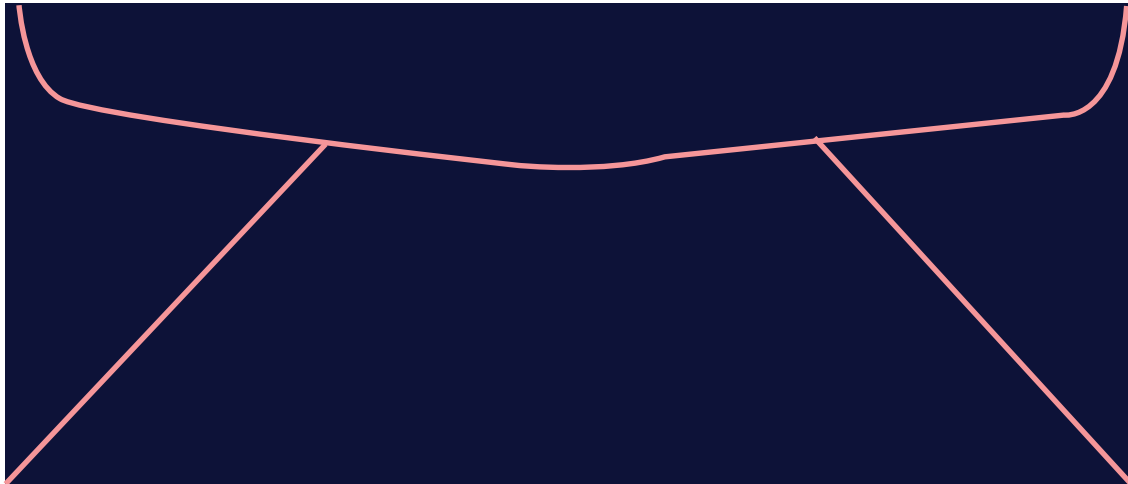
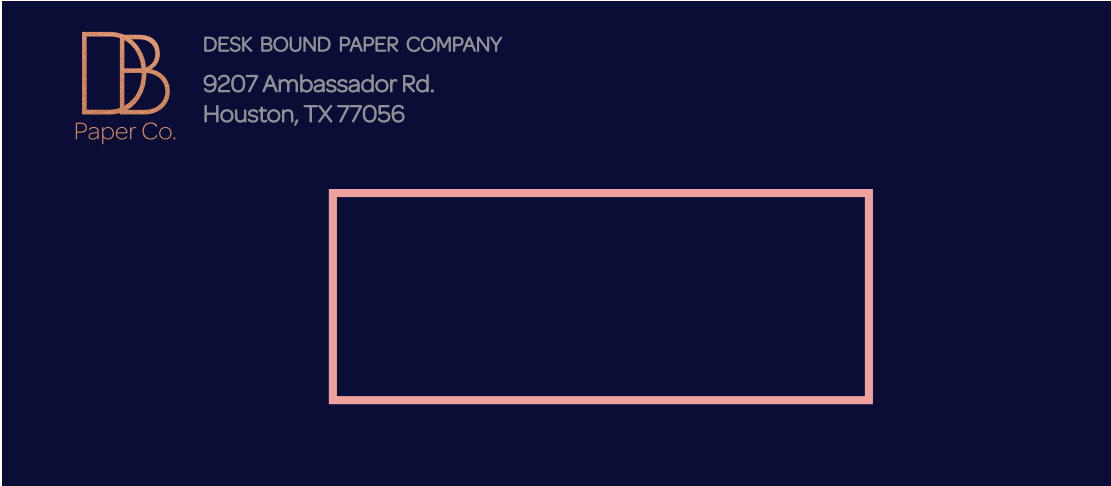
2017

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SENIOR PROJECT - LOGO & PACKAGING

2017



SENIOR PROJECT - BUSINESS CARD, LETTERHEAD, AND ENVELOPE

